

Green Act program

Sustainability at the heart of our strategy

Responding to climate change is one of our main commitments within our **Lead the Future** strategic plan, with the objective to achieve net zero carbon by 2040.

Our entire ecosystem - customers, partners, employees - expects Orange Business to have a strong commitment to the environment. We take this commitment to heart by **making our operations environmentally sustainable** and offering our customers **eco-designed products and services**.

This is why, in 2019, we launched the "**Green Act**" program. This cross-functional program aims to encourage all stakeholders of Orange Business to embed environmental issues as a key priority into their day-to-day processes and business activities. This will accelerate the evolution of **Orange Business as an ICT reference for delivering a sustainable digital transformation** both internally and for our customers.

With Lead the Future, we are accelerating our environmental transition with our whole ecosystem. We have set ambitious goals, and we plan to achieve them through two main axes: driving our own environmental transition - with the "**Sustainable Operations**" pillar - and helping our partners in reducing their own carbon footprints - thanks to our "**Sustainability Portfolio**."



Making digital work for the environment

Our ambition at Orange Business is to support our B2B customers and partners in their digital transformation, to co-innovate and co-construct intelligent solutions that will lead to a more responsible economy and society while driving environmental transition.

We are convinced that digital can be a key enabler for the decarbonization and environmental transformation of our customers and thus:

- Help our customers develop a sustainable approach in managing their equipment and their IT infrastructure
- Develop eco-designed solutions and environmental transition solutions to support our customers in their own transformation

Aiming for net zero carbon by 2040

While digital technology is one of the solutions to combat global warming and reduce the carbon footprint of other sectors, we must also make every effort to reduce our own emissions and make our operations greener. The Orange Group has therefore committed to an ambitious goal: being net zero carbon by 2040, ten years ahead of the commitments made by the telecom industry to align with the Paris Agreement, in a context of rapidly growing usage and data traffic across our networks.

To achieve this goal, we are working on 3 different levers: implementing energy efficiency action plans in our networks, buildings and transport, increasing the use of electricity from renewable sources, and deploying circular economy principles in our processes and job lines.



Business

Orange Business contributes to the Orange Group's environmental objectives

Achieving net zero carbon by 2040



45% decrease in our CO2 emissions on scopes 1, 2 and 3 by 2030 compared to 2020, with intermediate objectives for 2025 on each of the scopes

- **Measure and reduce our CO2 emissions:** thanks to the development of tools and methodologies, and thanks to the modeling and analysis of our different scopes
- **Optimize our energy consumption:** through the implementation of energy efficiency action plans, energy optimization in our networks, IT and buildings, and electrification of our vehicle fleets
- **Develop circular economy:** collecting and repairing mobiles and customer equipment, and selling refurbished equipment
- **Reduce the impact of our products and services**

90% of equipment collected following customer departures by 2025

30% of our mobiles sales volume collected each year

Sustainable Operations – Pursuing our internal transformation

We are transforming our operational model



Measure and reduce our impact thanks to data and methodologies

- Measuring our global carbon footprint and more specifically modeling and analyzing our scope 3 emissions, as part of our 2030 and 2040 carbon trajectories
- Developing tools to estimate the carbon footprint of our products and services in order to meet our customers' requests



Reinforce the circular economy principles

- Collecting, reconditioning and reusing IT and network equipment from customers and our own infrastructures
- Collecting, reconditioning and reusing mobiles
- Strengthening the circular economy in our sourcing practices, more specifically with the purchase of refurbished IT and network equipment for our own use



Optimize our energy consumption

- Reducing our energy consumption and implementing energy efficiency action plans
- Increasing the use of renewable energies to all our sites worldwide
- Implementing our Smart Eco-Energy solution in order to monitor the energy consumption of buildings and drive optimization actions



Encourage and promote our employees' commitment and develop their skills

- Creating new opportunities and promoting day-to-day and on-site initiatives
- Developing tools and designing customized training paths to improve all employees' professional skills with regard to ESG issues, and particularly for business lines dedicated to ESG

Sustainability Portfolio – Supporting our customers and partners in the reduction of their own carbon footprint

We are lowering the impact of our own products and services, and we help our partners with their environmental transition, too



Deploy an eco-design approach for our products and services

- Measuring the CO2 emissions of our products and services
- Reducing the carbon footprint of our portfolio through eco-design and re-engineering of our solutions

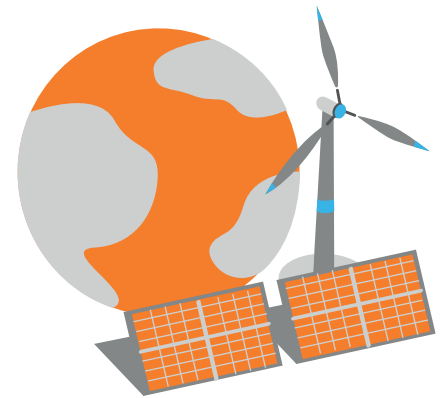


Developing offers for the environmental transition

We are developing a comprehensive portfolio of digital products and services for the environmental transition in order to support our customers and partners in their efforts to reduce their CO2 emissions: Smart Building, Smart Workplace, Smart Mobility, Smart Eco-Energy, etc.

Operate in a responsible ecosystem

We are co-constructing a collaborative ecosystem with our suppliers, partners and customers, enabling the creation and sharing of innovations, best practices and common methodologies.



Orange Business

The Orange entity dedicated to businesses and organizations is your partner for digital transformation and network expertise.

With our 30,000 employees, we connect, protect and innovate all over the world to achieve sustainable business growth. Orange Business is a network-native digital services company.

Reach out for more information about our Green Act program:

Contact Portfolio:
Jérôme Goulard
jerome.goulard@orange.com

Contact Operations:
Adrien Suarez
adrien.suarez@orange.com

Contact Net Zero:
Marco Bastucci
marco.bastucci@orange.com

Contact Ecosystem:
Jean-François Cagnet
jeanfrancois.cagnet@orange.com